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Always Stay Humble and Kind

Tim McGraw is a pop culture icon within the genre of country music. While he has written a numerous amount of songs he also has become a famous icon in the film making industry. He has made his mark in pop culture through several accomplishments. He represents the country music world with a hit song and being awarded country song of the year at the 2016 Country Music Awards but aside from country music he also represents the film industry by starring in a best-selling drama film. These accomplishments give Tim McGraw credibility to his persona for not only his fans but for the rest of the world to see.

Being one of the world's most famous country artists is what places Tim McGraw into the genre of country music. He has composed and recorded many songs, but one of his most recent hits is the song, "Humble and Kind." This song became a best-seller in his album *Damn Country Music* which was released in the year of 2015 (Humble and Kind by Tim McGraw Songfacts).

Tim McGraw was interviewed with Taste of Country about his song "Humble and Kind." (<https://youtu.be/Cie5p-Arf8o>). In this interview he explained that his purpose of recording this song was to give advice to his children, specifically his daughter Gracie as she started her journey off to college (Tim McGraw Fought Off Tears to Record 'Humble and Kind'). This event is an explicit example of pathos. His emotions were triggered which then gave him the extra push he was looking for to go ahead and start recording. He also explained that "Humble and

Kind” was recorded for all his fans and country music lovers, but more directly, the audience he gained from this song were parents with children growing up and teenagers or young adults starting to begin their new journeys into the adult world (Humble and Kind by Tim McGraw Songfacts). As the song became a top hit Tim McGraw’s audience expanded as more and more people started to hear “Humble and Kind.” When songs are put on the top charts list of iTunes they often gain a broader audience while also earning a spot on the radio to play for months (Tim McGraw on "Humble and Kind").

The top hit song “Humble and Kind” utilizes the medium of digital through a music video produced while the mode is delivered by audio, communicated through lyrics and song. Tim McGraw also evokes pathos throughout his song by using vivid language in his lyrics and getting the audience to tap into their emotions when singing along.

Not only does Tim McGraw compose and record songs he also stars in movies. One of his accomplishments as an actor is starring in the best-selling film *The Blind Side*. This movie is based on the book and is an American biographical sports drama film that was released in 2009 (The Blind Side (Film)). Tim McGraw plays a huge role in this movie as he stars as the dad of the film. The movie *The Blind Side* earned numerous awards and nominations throughout the years of 2009 (The Blind Side (Film)).

The audience this movie targeted were people of all ages, but more directly, people who have a taste for sports and enjoy to watch drama films. *The Blind Side* evokes pathos by pulling people in with the films inspiring message and by wanting the audience to show emotion towards the powerful film. The movie is delivered through the medium of digital while the mode is shown through audio, visual, and video. An important aspect in the movie that is also helpful

towards the audience is the song choices incorporated within certain scenes. This helps the audience to create opinions and make connections to the movie.

In the movie, *The Blind Side* there is a famous scene where McGraw's character helps Michael Orr figure out what to write his poem on for English class. The poem he writes about is based on "Charge of the Light Brigade." (<https://www.teachertube.com/video/blind-side-charge-of-the-light-brigade-scen-224933>). In this scene, McGraw and Orr really start to bond while incorporating school work with sports. The purpose of this movie was to deliver a message to the audience and show that the love and desire from one person to help another can potentially change the lives of both people.

While Tim McGraw has earned various awards throughout his career one of his more recent accomplishments is his song "Humble and Kind" winning country song of the year at the 2016 Country Music Awards. The song "Humble and Kind" was originally written by Lori McKenna who has been a lifetime friend (Humble and Kind Wins Song of the Year at the 2016 CMA Awards). She sent him the song and he went on to record it a couple years later. Tim McGraw and Lori McKenna both went on stage at the Country Music Awards to accept the award, and Lori McKenna stated "'Humble and Kind' comments on a trouble season, it's a challenge to everybody who hears it, no matter which side of the issue they might find them on, to live up to our best selves" (Humble and Kind by Tim McGraw Songfacts).

Winning country song of the year is a tremendous accomplishment in the country music world. Tim McGraw pulled it off with this famous song and his emotional experience to the song gave it a lot more meaning. This song also has its own website that was created by Tim McGraw (stayhumbleandkind.com). This website allows people to share their own random acts of kindness by using the hashtag #stayhumbleandkind and allowing people to help create a network

of giving. The website is Tim McGraw's way of promoting the purpose of his song and allowing others to join his movement. He has used social media for advertising his website and as posted videos on his Facebook page challenging people to share their own acts of kindness.

(<https://www.facebook.com/TimMcGraw/videos/10153957865898556/>). Allowing the people to share their acts of kindness on his songs website shows just how meaningful being humble and kind can be.

A variety of different genres are all functioning in our everyday lives. Tim McGraw has shown to the world that he not only falls under the genre of country music but also has placed himself into the genre of drama films. With combining these genres Tim has created his own style and a way of communicating to his audiences through the modes of written, visual, audio, and video. All of McGraw's accomplishments have satisfied his persona and have shaped him into the pop culture icon he is today.

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